



COLLABORATIVE
AOTEAROA

CONFERENCE

April 4-5 | Tākina, Pōneke
Wellington 2025

EXHIBITION & SPONSORSHIP OPPORTUNITIES

Be a valued contributor to Collaborative Aotearoa's 2025 conference. Enjoy a range of benefits designed to maximize your visibility and engagement.

Exhibition Stand at Conference \$3,000 + GST

Showcase your products, services, and innovations to a targeted audience of industry professionals. Secure an exhibition stand and benefit from:

- **Prime Exposure:** Place your brand at the heart of the conference, attracting attention from all attendees.
- **Networking Opportunities:** Engage with potential clients, partners, and industry leaders.
- **Brand Visibility:** Enhance your brand's presence with strategically located exhibition spaces.
- **Interactive Engagement:** Demonstrate your offerings and receive instant feedback.
- **Business Growth:** Generate leads, build relationships, and expand your network.

Booth Size: 3m x 3m in dimension (larger sites considered if available).



Conference Sponsorship - Koha

Koha is a traditional Māori term meaning gift, donation, or contribution that embodies giving and receiving with generosity and gratitude. In the context of our conference, a koha is a financial contribution that supports the event and, in return, acknowledges and rewards the contributor with various benefits and visibility opportunities.

This practice embodies the spirit of mutual respect and collaboration. Take advantage of a variety of benefits aimed at maximising your visibility and engagement:

- **Acknowledgement as a Contributor:** Recognition as a key event supporter.
- **Social Media Acknowledgement:** Boost your organisation's presence with dedicated social media mentions.
- **Complimentary Registrations:** Two full complimentary conference registrations, plus a 25% discount on additional registrations for your team.
- **Website Visibility:** Feature your company logo, details, and links on the conference website.
- **Plenary Venue Promotion:** Display your company logo on the screen within the plenary venue.

Reserve your exhibition stand or sponsorship today to become a central part of our vibrant conference community. Join us in making this conference a success while elevating your brand's profile in the industry!

For further discussion, contact Jess Morgan-French, CEO: jess.morgan-french@collab.org.nz or admin@collab.org.nz