# VALUE PROPOSITION



**Being Health Care Home endorsed** signifies that your general practice has showcased leadership in primary care innovation, operational efficiency, quality, credibility, and much more.

#### Leadership in Primary Care Innovation

Demonstrated commitment to equity and supporting high-needs communities.

> Opportunities to test and implement innovative best practices in primary care.

## **Improved Trust**

Differentiation in a competitive market, signaling excellence to patients and staff.

Attracts and retains skilled staff through a focus on professional development, supportive environments, and innovative care models.

#### National Recognition &Visibility

National recognition for aligning with the HCH model of quality, innovation, and patient-centered care.

Increased visibility through listing on Collaborative Aotearoa's website.

Enhanced credibility in care delivery, team efficiency, and quality improvement, supporting Continuous Quality Improvement efforts.

#### Enhanced Patient Experience

Person-centered care improves access, equity, and responsiveness to patient needs.

Innovations like telehealth, online portals, and streamlined triage enhance accessibility and convenience.

### Practice Efficiency & Sustainability

Streamlined workflows allow staff to work at the top of their scope and reduce inefficiencies.

Greater resilience to manage demand, workforce shortages, and funding shifts, such as Enhanced Primary Care (EPC).