



COLLABORATIVE
AOTEAROA

NGĀ HONONGA ORA

Conference 2025

KO WAI MĀTOU?

Who are we?



Welcome to Collaborative Aotearoa, a national membership organisation uniting primary healthcare organisations and dedicated partners in the pursuit of equitable health and wellbeing for whānau and communities across Aotearoa.

Our collective mission is to ensure that everyone, no matter where they are, has access to high-quality, culturally responsive healthcare that supports healthier futures for all.

By fostering collaboration, building strong relationships, and embracing innovative approaches, we are continually exploring ways to uplift primary care services and support providers in delivering exceptional care to their communities.



Model of Care



Digital Health



Connecting Communities

MEET THE TEAM



Jess Morgan-French
Chief Executive Officer



Ny Brunenberg
Strategic Project Manager
and Digital Health Leader



Koral Fitzgerald
Strategic Project Manager
and Changer Leader



Marama Buck
Strategic Project
and Event Manager

NGĀ KAUPAPA

What the conference is about

Ngā Hononga Ora aims to ignite collaboration and spark innovation within the primary healthcare sector!

The conference centres around these three kaupapa:

- 1. Whanaungatanga:** Cultivate an environment that encourages meaningful connections and strategic partnerships among individuals, primary care and community care providers, and communities, enhancing collaboration at both local and national levels.
- 2. Innovate for Model of Care Change:** Showcase innovative initiatives that enable primary and community healthcare providers to deliver a better experience for whānau and staff.
- 3. Enhancing use of Digital Technologies:** Explore the use of digital health enablers and provide examples of exceptional Telehealth and Digital Care within Aotearoa and beyond.



EXPERIENCES

Whanaungatanga
Activities

Main Stage Presentations

Interactive Breakout
Sessions

Noho Marae
Accommodation

Wānanga Spaces

Mirimiri

Entertainment

Banquet Dinner Event

Venue

Tākina Event Centre

50 Cable Street, Te Aro, Wellington

Dates

Friday 4 April 2025 9:00am – 5:00pm

and

Saturday 5 April 2025 9:00am – 4.15pm

Accommodation

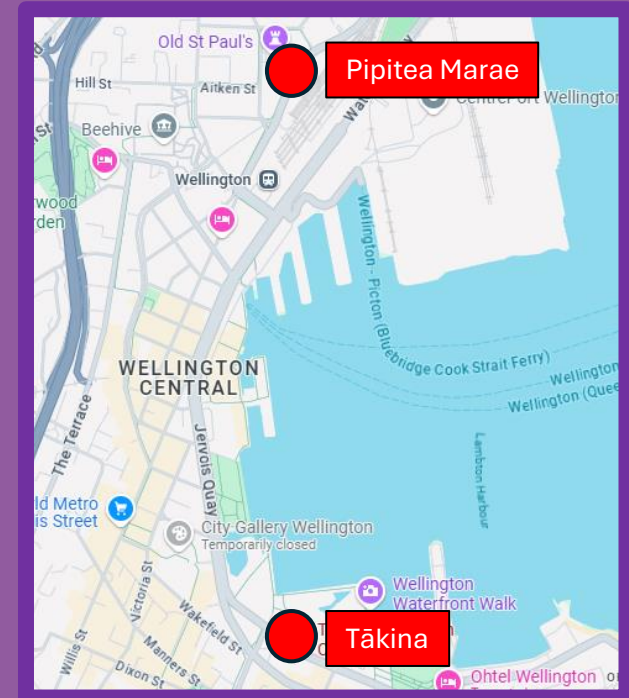
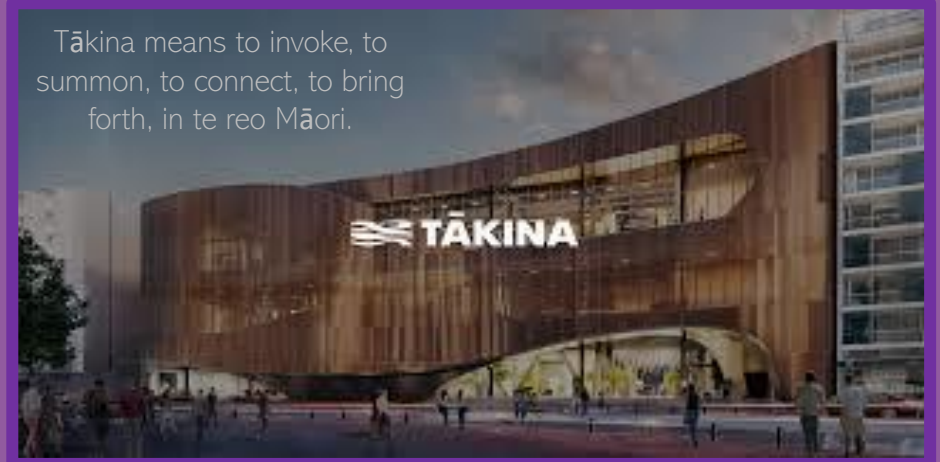
Pipitea Marae

55-59 Thorndon Quay, Pipitea, Wellington

Thursday 3 April *and* Friday 4 April

OUR VENUES

Tākina means to invoke, to summon, to connect, to bring forth, in te reo Māori.



Attending **Ngā Hononga Ora** is an investment in your growth as a healthcare professional, empowering you with transformative insights, innovative strategies, and meaningful connections. It's a commitment to advancing your impact on health outcomes and strengthening the collective future of primary healthcare in Aotearoa.

Who should attend our conference?

- Primary and Community Healthcare Professionals
- General practice teams and extended care teams
- Māori Health Leaders and Practitioners
- Community based Hauora and Health Providers
- People with Lived Experiences
- Allied Health Professionals
- Kaumātua, Kuia, and Cultural Leaders
- Community Workers and Advocates
- Government and Policy Makers
- Health Academics and Researchers
- Non-Governmental Organisations
- Students and Emerging Professionals

Get your tickets here!

<https://collab.org.nz/conference/>

INVESTMENT

Standard Pricing

(excludes GST)

“Early Bird” Full Conference Admission \$1000

Full Conference Admission \$1200

1 Day Admission \$700

Member Pricing*

(excludes GST)

“Early Bird” Full Conference Admission \$750

Full Conference Admission \$950

1 Day Admission \$700

**Member prices are available to anyone employed by a practice or PHO that is a member of Collaborative Aotearoa. Ask your PHO, HCH Leads, or us for the unique member discount code.*

“Early Bird” ticket prices available until 31 January

DAY 1 PROGRAMME: FRIDAY 4TH APRIL

9:00am	Mihi Whakatau
9:15am	Ngā Hononga Ora: Co-chairs of Collaborative Aotearoa Irihāpeti Mahuika Andrew Swanson-Dobbs
9:30am	Whanaungatanga
9:45am	Echoes from Experience: A Hokianga story Tanya Filia
10:30am	Kai and Connect
11:00am	Insight Panel: Te Aka Whai Ora alumni Cherie Seamark Carlton Irving Rawiri McKree Jansen Chris Tooley
11:45am	Spotlight on Excellence: Exploring models of care Shelley Cunningham Courtney Takawe Sue Fowle Stu Cook
12:30pm	Kai and Connect
1:30pm	Interactive Sessions: Choose from these options <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid #4a69bd; padding: 5px; width: 20%;">Exploring Shared Digital Platforms</div> <div style="border: 1px solid #4a69bd; padding: 5px; width: 20%;">Hauora Auaha</div> <div style="border: 1px solid #4a69bd; padding: 5px; width: 20%;">Academic Health Research</div> <div style="border: 1px solid #4a69bd; padding: 5px; width: 20%;">Partnering to Transform the International Nurse Registration Process</div> </div>
3:00pm	Kai and Connect
3:20pm	Insight Panel: Realising the potential of health coaches Louise Schofield TBC TBC
4:10pm	ImpactLab: Exploring social investment Maria English
5:00pm	Karakia Whakamutunga

BREAKOUT SESSIONS FRIDAY 4TH APRIL 1:30 - 3:00PM

Exploring Shared Digital Platforms

Join us to learn about shared digital platforms



Amanda Webb

National primary care dashboard

1:30 - 2:00pm



Beth Tester

Connecting communities through a joint PMS

2:00 - 2:30pm



Amber Venning-Slater

Thalamus and its functions

2:30 - 3:00pm



Jayden MacRae

Hauora Auaha

Experience a hands on creative workshop focusing on interconnected hauora



Karōria Johns

Hauora Auaha embodies the concept of nurturing wellness through creativity. In this workshop Karōria will inspire us to explore our creativity and learn about its connection to whakapapa, whenua, and hauora.

1:30 - 3:00pm

Academic Health Research

Insights, Innovation, and Impact



Jess Morgan-French

CEO
Collaborative Aotearoa

Jess's research explores the enablers in rural primary care that promote equitable outcomes for Māori communities in Te Tai Tokerau (Northland). She will share draft findings with you from her doctorate research, outlining the key themes identified in her study.

1:30 - 2:00pm



Jane Cullen

CEO
ALF Consulting

The Foundations for Successful, Sustainable, Community-oriented change in Primary Care.
This workshop will use the evidence-based resources developed and curated by Dr. Jane Cullen (PhD) to enable practices and PHOs to take a strength based and community-oriented approach to build a sustainable foundation for continuous improvement within current resources.

2:00 - 3:00pm

Partnering to Transform the International Nurse Registration Process



Linda Hill
Director of Nursing
Nurse Maude

1:30 - 2:15pm

Kaye Milligan
Chief Examiner
Nursing Council

Details coming soon!

2:15 - 3:00pm

DAY 2 PROGRAMME: SATURDAY 5TH APRIL

9:00am Whanaungatanga

9:15am **Insight Panel:** Diversity in health care
 Karōria Johns Luca Zampese Kiri Peita

10:00am **Insight Panel:** Strategic partnerships that have made a difference
 Sara Shaughnessy Katie Latimer Andrew Swanson-Dobbs

11:00am Kai and Connect

11:20am **Thought Leader Spotlight:** Regionalism
 Martin Keogh

11:50am **Insight Panel:** AI in primary care
 Bryan Betty Jazmin Clapham Jon Herries Nadar Fattah James Oughton

12:45pm Kai and Connect

1:30pm **Interactive Sessions:** Choose from these options

Connecting within Communities

Optimising Telehealth

Social Prescribing

Leading with Heart

3:00pm Kai and Connect

3:20pm **Details coming soon!**

3:50pm **Kōrero Whakamutunga:** Co-chairs of Collaborative Aotearoa
 Irihāpeti Mahuika Andrew Swanson-Dobbs

4:00pm Karakia Whakamutunga

BREAKOUT SESSIONS SATURDAY 5TH APRIL 1:30 - 3:00PM

Connecting within Communities

Hear from inspiring professionals about their connections within their communities



Whanganui Regional Health Network

Western Bay of Plenty PHO and Stroke Foundation

1:30 - 2:45pm

2:45 - 3:00pm

Optimising Telehealth

For Collaborative Aotearoa, telehealth is not merely a tool but an enabler



Ny Brunenberg
Collaborative Aotearoa

Join Ny in this workshop to explore how to get the most out of your Telehealth service

1:30 - 3:00pm

Social Prescribing

Social prescribing is a healthcare approach that connects individuals to non-medical services and community activities to support their health and well-being.



Lily Fraser
GP and Clinical Director
Turuhi Health Care and Te Hā o Maru

1:30 - 2:45pm



Andrew Boyd
Head of Hospital & Specialist Services Business Partnering
Te Whatu Ora

2:45 - 3:00pm

Leading with Heart



Amarjit Maxwell
CEO THINK Hauora

1:30 - 2:45pm

Details coming soon!

2:45 - 3:00pm

NOHO MARAE

Staying on the Marae



Collaborative Aotearoa warmly invites you to stay on Pipitea Marae during the conference, where connection, mātauranga, and collaboration come together in a meaningful experience. Let time on Pipitea Marae inspire you, as we build relationships that will endure long beyond the conference.

This is your invitation to be part of something truly special—something that will leave a lasting impact on your heart and your mahi.

Conference attendees are welcome to book alternative accommodation

Book your Noho here!

<https://forms.office.com/r/cpzCafyCe6>

YOUR STAY INCLUDES

2 Nights Accommodation:

Thursday 3rd and Friday 4th April 2025

4 Shared Meals:

Thursday Night Dinner

Friday Breakfast

Friday Night Banquet Event

Saturday Breakfast

for only:

\$250 per person

HĀNGI BANQUET

Shared Kai Experience



We invite you to join us for a special hāngi banquet on Friday night, where we'll come together on Pipitea Marae to share kai, laughter, and meaningful connections. Hāngi, with its rich, earthy flavours, is more than just a meal—it's a celebration of togetherness and manaakitanga.

This evening is about enjoying good food, great company, and the unique warmth that comes from gathering as a community.

We can't wait to see you there and share in this special experience.

Book your Banquet here!

<https://forms.office.com/r/cpzCafyCe6>

YOUR BUFFET INCLUDES

Basket of Rēwana with Butter

Whare Smoked Chicken

Slow Cooked Pork Shoulder

Oven Steamed & Smoked Root Vegetables

Kawakawa Glazed Cabbage

Smoked Carrot & Onion

Sage & Onion Smoked Stuffing

Golden Syrup Steamed Pudding w Vanilla Custard & Cream

Milo, Coffee & Tea Selection

for only:

\$60 per person

Join us as a Ngā Hononga Ora Sponsor!

Sponsorship is a mutually beneficial partnership.

By supporting us, your organisation or company will receive recognition and visibility, with opportunities to showcase your brand to our audience through promotional event materials, social media, and throughout the conference.

We invite you to get in touch to discuss how we can support each other’s kaupapa.

Register your sponsorship here!

<https://forms.office.com/r/iSEqvE7uxC>

or contact us directly!



PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

Ngā Hononga Ora Conference 2025 | 4-5 April



Te Kaupapa | About our Conference

The Collaborate Aotearoa **Ngā Hononga Ora** Conference 2025 aims to ignite collaboration and spark innovation within the primary and community healthcare sector. This unique event convenes healthcare leaders, innovators, kaimahi, and advocates committed to elevating patient care, with a special focus on practical, equitable solutions for all communities. Our Conference is centered on three key objectives that emphasise whānau and community engagement, model of care transformation, and digital enablers, while ensuring sustainability and equity.

Ngā Āheinga | About the Opportunities

Your sponsorship brings visibility to your brand in front of health and community care professionals and fuels impactful initiatives that shape the future of primary and community care. Your contribution makes a meaningful impact, helping us continue our work and bring about positive change.

Embrace the spirit of Koha

We warmly invite organisations to partner with us by offering koha in support of this kaupapa. Your financial contribution of any amount will help bring this vision to life.

Host an Exhibition Stand

Hosting a stand at Ngā Hononga Ora will give you an opportunity to showcase your organisation, business, or product in an interactive and personal way. (\$2500)

Sponsor a Specific Activity

- Onsite Coffee Cart (\$3500)
- Hauora Space (\$3000)
- Hāngi Banquet Dinner (\$6000)
- Creativity Boosters(\$3000)
- Noho Marae Bedding (\$2500)
- A morning or afternoon tea (\$2400)
- plus many more options!*



Brand Visibility

Logo visible throughout conference
MC Shout out
Social Media Promotion
Logo placement on conference materials



Brand Visibility + Exhibition Stand

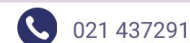
Medium size exhibition stand or stall and one conference ticket



Brand Visibility + Enhanced Brand Presence

Your logo on the specific product or service

Reach out to our team today to discuss this unique sponsorship opportunity!



021 437291



admin@collab.org.nz



www.collab.org.nz

Ngā Hononga Ora is a unique opportunity to deepen your professional expertise, strengthen your networks, and engage in meaningful conversations that inspire growth and innovation.

This event is more than a conference, it's a space to explore new perspectives, share strategies, and connect with others who are equally committed to creating impactful change in the primary care sector.

Ngā Hononga Ora awaits you. Will you be there?

Get in touch today!



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