



COLLABORATIVE  
AOTEAROA

# NGĀ HONONGA ORA

## Conference 2025

# KO WAI MĀTOU?

Who are we?



Welcome to Collaborative Aotearoa, a national membership organisation uniting primary healthcare organisations and dedicated partners in the pursuit of equitable health and wellbeing for whānau and communities across Aotearoa.

Our collective mission is to ensure that everyone, no matter where they are, has access to high-quality, culturally responsive healthcare that supports healthier futures for all.

By fostering collaboration, building strong relationships, and embracing innovative approaches, we are continually exploring ways to uplift primary care services and support providers in delivering exceptional care to their communities.



Model of Care



Digital Health



Connecting  
Communities

## MEET THE TEAM



Jess Morgan-French  
Chief Executive Officer



Ny Brunenberg  
Strategic Project Manager  
and Digital Health Leader



Koral Fitzgerald  
Strategic Project Manager  
and Changer Leader



Marama Buck  
Strategic Project  
and Event Manager

## Ngā Hononga Ora aims to ignite collaboration and spark innovation within the primary healthcare sector!

The conference centres around these three kaupapa:

1. **Whanaungatanga:** Cultivate an environment that encourages meaningful connections and strategic partnerships among individuals, primary care and community care providers, and communities, enhancing collaboration at both local and national levels.
2. **Innovate for Model of Care Change:** Showcase innovative initiatives that enable primary and community healthcare providers to deliver a better experience for whānau and staff.
3. **Enhancing use of Digital Technologies:** Explore the use of digital health enablers and provide examples of exceptional Telehealth and Digital Care within Aotearoa and beyond.



## EXPERIENCES

Whanaungatanga  
Activities

Main Stage Presentations

Interactive Breakout  
Sessions

Noho Marae  
Accommodation

Wānanga Spaces

Mirimiri

Entertainment

Banquet Dinner Event

### Venue

#### Tākina Event Centre

50 Cable Street, Te Aro, Wellington

### Dates

**Friday 4 April 2025** 9:00am – 5:00pm

*and*

**Saturday 5 April 2025** 9:00am – 4.15pm

### Accommodation

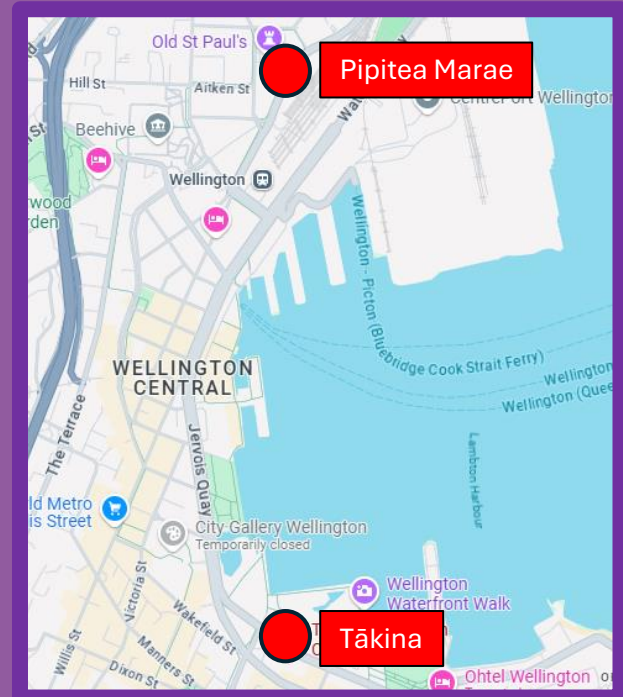
#### Pipitea Marae

55-59 Thorndon Quay, Pipitea, Wellington

Thursday 3 April *and* Friday 4 April

## OUR VENUES

Tākina means to invoke, to summon, to connect, to bring forth, in te reo Māori.



# HAUMITANGA

## The Investment

Attending **Ngā Hononga Ora** is an investment in your growth as a healthcare professional, empowering you with transformative insights, innovative strategies, and meaningful connections. It's a commitment to advancing your impact on health outcomes and strengthening the collective future of primary healthcare in Aotearoa.

### Who should attend our conference?

- Primary and Community Healthcare Professionals
- General practice teams and extended care teams
- Māori Health Leaders and Practitioners
- Community based Hauora and Health Providers
- People with Lived Experiences
- Allied Health Professionals
- Kaumātua, Kuia, and Cultural Leaders
- Community Workers and Advocates
- Government and Policy Makers
- Health Academics and Researchers
- Non-Governmental Organisations
- Students and Emerging Professionals

Get your tickets here!

<https://collab.org.nz/conference/>

## INVESTMENT

### Standard Pricing

(excludes GST)

“Early Bird” Full Conference Admission \$1000

Full Conference Admission \$1200

1 Day Admission \$700

### Member Pricing\*

(excludes GST)

“Early Bird” Full Conference Admission \$750

Full Conference Admission \$950

1 Day Admission \$700

*\*Member prices are available to anyone employed by a practice or PHO that is a member of Collaborative Aotearoa. Ask your PHO, HCH Leads, or us for the unique member discount code.*

*“Early Bird” ticket prices available until 31 January*



## DAY 1 PROGRAMME: FRIDAY 4TH APRIL

9:00am Mihi Whakatau

9:15am

**Ngā Hononga Ora:**  
Co-chairs of Collaborative Aotearoa

Irihāpeti Mahuika



Andrew Swanson-Dobbs

9:30am Whanaungatanga

9:45am

**Echoes from Experience:**  
A Hokianga story

Tanya Filia

10:30am Kai and Connect

11:00am

**Insight Panel:**  
Te Aka Whai Ora alumni

Cherie Seamark



Carlton Irving



Rawiri McKree Jansen



Chris Tooley

11:45am

**Spotlight on Excellence:**  
Exploring models of care

Shelley Cunningham



Courtney Takawe



Sue Fowle



Stu Cook

12:30pm Kai and Connect

1:30pm

**Interactive Sessions:** Choose from these optionsExploring Shared  
Digital Platforms

Hauora Auaha

Academic Health  
ResearchPartnering to Transform the  
International Nurse  
Registration Process

3:00pm Kai and Connect

3:20pm

**Insight Panel:**  
Realising the potential of  
health coaches

Louise Schofield



TBC



TBC

4:10pm

**ImpactLab:**  
Exploring social investment

Maria English

5:00pm Karakia Whakamutunga

BREAKOUT SESSIONS  
FRIDAY 4TH APRIL 1:30 - 3:00PMExploring Shared Digital Platforms*Join us to learn about shared digital platforms***Amanda Webb**

National primary care dashboard

1:30 - 2:00pm

**Beth Tester**

Connecting communities through a joint PMS

2:00 - 2:30pm

**Amber Venning-Slater**

Thalamus and its functions

**Jayden MacRae**

2:30 - 3:00pm

Hauora Auaha*Experience a hands on creative workshop focusing on interconnected hauora***Karōria Johns**

Hauora Auaha embodies the concept of nurturing wellness through creativity.  
In this workshop Karōria will inspire us to explore our creativity  
and learn about its connection to whakapapa, whenua, and hauora.

1:30 - 3:00pm

Academic Health Research*Insights, Innovation, and Impact***Jess Morgan-French**  
CEO  
Collaborative Aotearoa

Jess's research explores the enablers in rural primary care that promote equitable outcomes for Māori communities in Te Tai Tokerau (Northland). She will share draft findings with you from her doctorate research, outlining the key themes identified in her study.

1:30 - 2:00pm

**Jane Cullen**  
CEO  
ALF Consulting

**The Foundations for Successful, Sustainable, Community-oriented change in Primary Care.**  
This workshop will use the evidence-based resources developed and curated by Dr. Jane Cullen (PhD) to enable practices and PHOs to take a strength based and community-oriented approach to build a sustainable foundation for continuous improvement within current resources.

2:00 - 3:00pm

Partnering to Transform the International  
Nurse Registration Process**Linda Hill**  
Director of Nursing  
Nurse Maude

1:30 - 2:15pm

**Kaye Milligan**  
Chief Examiner  
Nursing Council

Details coming soon!

2:15 - 3:00pm

Ngā Hononga Ora  
Conference 2025 | 4-5 April



## DAY 2 PROGRAMME: SATURDAY 5TH APRIL

9:00am

Whanaungatanga

9:15am

**Insight Panel:**  
Diversity in health care



Karōria Johns



Luca Zampese



Kiri Peita

10:00am

**Insight Panel:**  
Strategic partnerships  
that have made a difference



Sara Shaughnessy



Katie Latimer



Andrew Swanson-Dobbs

11:00am

Kai and Connect

11:20am

**Thought Leader Spotlight:**  
Regionalism



Martin Keogh

11:50am

**Insight Panel:**  
AI in primary care



Bryan Betty



Jazmin Clapham



Jon Herries



Nadar Fattah



James Oughton

12:45pm

Kai and Connect

1:30pm

**Interactive Sessions:** Choose from these options

Connecting within  
Communities

Optimising  
Telehealth

Social Prescribing

Leading with Heart

3:00pm

Kai and Connect

3:20pm

Details coming soon!

3:50pm

**Kōrero Whakamutunga:**  
Co-chairs of Collaborative Aotearoa



Irihāpeti Mahuika



Andrew Swanson-Dobbs

4:00pm

Karakia Whakamutunga



## BREAKOUT SESSIONS SATURDAY 5TH APRIL 1:30 - 3:00PM

### Connecting within Communities

Hear from inspiring professionals about their connections within their communities



Judith MacDonald



Wheturangi Walsh



Jamie Procter



Emma Davey



James Schofield



Mollie Clothier



Jo Lambert

Whanganui Regional Health Network and Te Oranganui

1:30 - 2:15pm

Western Bay of Plenty PHO and Stroke Foundation

2:15 - 3:00pm

### Optimising Telehealth

For Collaborative Aotearoa, telehealth is not merely a tool but an enabler



**Ny Brunenberg**  
Collaborative Aotearoa

Join Ny in this workshop to explore how to get the most out of  
your Telehealth service

1:30 - 3:00pm

### Social Prescribing

Social prescribing is a healthcare approach that connects individuals to non-medical services and  
community activities to support their health and well-being.



**Lily Fraser**  
GP and Clinical Director  
Turuki Health Care and Te Hā o Maru

1:30 - 2:15pm



**Andrew Boyd**  
Head of Hospital & Specialist Services Business Partnering  
Te Whatu Ora

2:15 - 3:00pm

### Leading with Heart



**Amarjit Maxwell**  
CEO THINK Haurua

1:30 - 2:15pm

Details coming soon!

2:15 - 3:00pm

# NOHO MARAE

Staying on the Marae



Collaborative Aotearoa warmly invites you to stay on Pipitea Marae during the conference, where connection, mātauranga, and collaboration come together in a meaningful experience. Let time on Pipitea Marae inspire you, as we build relationships that will endure long beyond the conference.

**This is your invitation to be part of something truly special—something that will leave a lasting impact on your heart and your mahi.**

Conference attendees are welcome to book alternative accommodation

**Book your Noho here!**

<https://forms.office.com/r/cpzCafyCe6>

## YOUR STAY INCLUDES

### **2 Nights Accommodation:**

Thursday 3rd and Friday 4th April 2025

### **4 Shared Meals:**

Thursday Night Dinner

Friday Breakfast

Friday Night Banquet Event

Saturday Breakfast

*for only:*

**\$250 per person**



# HĀNGI BANQUET

Shared Kai Experience



We invite you to join us for a special hāngi banquet on Friday night, where we'll come together on Pipitea Marae to share kai, laughter, and meaningful connections. Hāngi, with its rich, earthy flavours, is more than just a meal—it's a celebration of togetherness and manaakitanga.

This evening is about enjoying good food, great company, and the unique warmth that comes from gathering as a community.

**We can't wait to see you there and share in this special experience.**

**Book your Banquet here!**

<https://forms.office.com/r/cpzCafyCe6>

## YOUR BUFFET INCLUDES

Basket of Rēwana with Butter

Whare Smoked Chicken

Slow Cooked Pork Shoulder

Oven Steamed & Smoked Root Vegetables

Kawakawa Glazed Cabbage

Smoked Carrot & Onion

Sage & Onion Smoked Stuffing

Golden Syrup Steamed Pudding w Vanilla Custard & Cream

Milo, Coffee & Tea Selection

*for only:*

**\$60 per person**

## Join us as a Ngā Hononga Ora Sponsor!

Sponsorship is a mutually beneficial partnership.

By supporting us, your organisation or company will receive recognition and visibility, with opportunities to showcase your brand to our audience through promotional event materials, social media, and throughout the conference.

We invite you to get in touch to discuss how we can support each other's kaupapa.

Register your sponsorship here!

<https://forms.office.com/r/iSEqvE7uxC>

or contact us directly!



## PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

Ngā Hononga Ora Conference 2025 | 4-5 April

### Te Kaupapa | About our Conference

The Collaborate Aotearoa **Ngā Hononga Ora** Conference 2025 aims to ignite collaboration and spark innovation within the primary and community healthcare sector. This unique event convenes healthcare leaders, innovators, kaimahi, and advocates committed to elevating patient care, with a special focus on practical, equitable solutions for all communities. Our Conference is centered on three key objectives that emphasise whānau and community engagement, model of care transformation, and digital enablers, while ensuring sustainability and equity.

### Ngā Āheinga | About the Opportunities

Your sponsorship brings visibility to your brand in front of health and community care professionals and fuels impactful initiatives that shape the future of primary and community care. Your contribution makes a meaningful impact, helping us continue our work and bring about positive change.

#### Embrace the spirit of Koha

We warmly invite organisations to partner with us by offering koha in support of this kaupapa. Your financial contribution of any amount will help bring this vision to life.

#### Host an Exhibition Stand

Hosting a stand at Ngā Hononga Ora will give you an opportunity to showcase your organisation, business, or product in an interactive and personal way. (\$2500)

#### Sponsor a Specific Activity

Onsite Coffee Cart (\$3500)  
Hauora Space (\$3000)  
Hāngi Banquet Dinner (\$6000)  
Creativity Boosters (\$3000)  
Noho Marae Bedding (\$2500)  
A morning or afternoon tea (\$2400)  
*plus many more options!*



#### Brand Visibility

Logo visible throughout conference  
MC Shout out  
Social Media Promotion  
Logo placement on conference materials



#### Brand Visibility + Exhibition Stand

Medium size exhibition stand or stall  
and one conference ticket



#### Brand Visibility + Enhanced Brand Presence

Your logo on the specific product or service

Reach out to our team today to discuss this unique sponsorship opportunity!

**Ngā Hononga Ora** is a unique opportunity to deepen your professional expertise, strengthen your networks, and engage in meaningful conversations that inspire growth and innovation.

This event is more than a conference, it's a space to explore new perspectives, share strategies, and connect with others who are equally committed to creating impactful change in the primary care sector.

**Ngā Hononga Ora awaits you. Will you be there?**

Get in touch today!



<https://collab.org.nz/>



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