

# PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

Ngā Hononga Ora Conference 2025 | 4-5 April



## Te Kaupapa | About our Conference

The Collaborate Aotearoa **Ngā Hononga Ora** Conference 2025 aims to ignite collaboration and spark innovation within the primary and community healthcare sector. This unique event convenes healthcare leaders, innovators, kaimahi, and advocates committed to elevating patient care, with a special focus on practical, equitable solutions for all communities. Our Conference is centered on three key objectives that emphasise whānau and community engagement, model of care transformation, and digital enablers, while ensuring sustainability and equity.

## Ngā Āheinga | About the Opportunities

Your sponsorship brings visibility to your brand in front of health and community care professionals and fuels impactful initiatives that shape the future of primary and community care. Your contribution makes a meaningful impact, helping us continue our work and bring about positive change.

### Embrace the spirit of Koha

We warmly invite organisations to partner with us by offering koha in support of this kaupapa. Your financial contribution of any amount will help bring this vision to life.

### Host an Exhibition Stand

Hosting a stand at Ngā Hononga Ora will give you an opportunity to showcase your organisation, business, or product in an interactive and personal way. (\$2500)

### Sponsor a Specific Activity

Onsite Coffee Cart (\$3500)  
Hauora Space (\$3000)  
Hāngi Banquet Dinner (\$6000)  
Creativity Boosters(\$3000)  
Noho Marae Bedding (\$2500)  
A morning or afternoon tea (\$2400)  
*plus many more options!*



### Brand Visibility

Logo visible throughout conference  
MC Shout out  
Social Media Promotion  
Logo placement on conference materials



### Brand Visibility + Exhibition Stand

Medium size exhibition stand or stall  
and one conference ticket



### Brand Visibility + Enhanced Brand Presence

Your logo on the specific product or service

Reach out to our team today to discuss this unique sponsorship opportunity!

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Conference 2025 | 4-5 April

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A unique opportunity to collaborate with us and build your strategic partnerships!



## Te Kaupapa | About our Conference

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Join us in transforming primary and community health care by sponsoring our 2025 Ngā Hononga Ora, Collaborative Aotearoa Conference! This unique event convenes healthcare leaders, innovators, and advocates committed to elevating patient care, with a special focus on practical, equitable solutions for all communities. Your sponsorship brings visibility to your brand in front of key healthcare professionals and fuels impactful initiatives that shape the future of primary and community care.

**Together, let's build a stronger, healthier future for our communities.**

### Exhibitions and Sponsorship opportunities available.

We're embracing the spirit of Koha, inviting organisations to support us in ways that align with your values and capacity.

Your contribution makes a meaningful impact, helping us continue our work and bring about positive change.

**Reach out to our team to explore exciting exhibitor and sponsorship opportunities!**



**1 Conference Ticket**  
for every \$2500 sponsored

**Exhibition Stand**  
Sponsors have the option to host a medium size exhibition stand

**Brand Visibility**  
Logo placement on conference materials